



TEXAS HAWKING ASSOCIATION ADVERTISING RATES

Advertising rates for the Texas Hawking Association's "*On The Wing*" publication are divided into three groups:

Raffle Doners:

Advertising space is based on the dollar amount of the donation to the THA raffle*, held yearly at our annual Field Meet in January. The donation includes advertising for one full year (four editions) of "*On The Wing*":

\$75 to \$150 receives ¼ page ad space;

\$151 to \$300 receives ½ page ad space;

over \$300 receives full page ad space.

*For more information on how to donate items to the THA raffle, please contact:

Krys Langevin, Rafflemeister, at rafflemeister@texashawking.org

Straight Advertising:

For businesses who are not THA members but wish to place an ad in "*On The Wing*", the following rates apply. This cost is for one full year (four editions) of "*On The Wing*":

\$75 for ¼ page;

\$150 for ½ page;

\$300 for full page.

Member Advertising:

Members automatically receive a free ¼ page advertisement, which is a \$75 value. If a member wishes to place an ad larger than ¼ page, then they must pay the difference. *For example*, a half-page add costs \$150. Subtract \$75 because you are a member from \$150 = \$75 cost to advertise. For a full page ad, subtract \$75 because you are a member from \$300 = \$225 cost to advertise. This cost is for one full year (4 editions) of "*On The Wing*."

Payment for advertising should be sent to:

Texas Hawking Association

c/o James Coody

6022 CR 3204

Campbell, TX 75422

Phone: (903) 456-4345

treasurer@texashawking.org